

# Implementing a new Recycling initiative for Allianz UK Head Office

## Problem Identified

Allianz UK is one of the largest general insurers in the UK and is able to offer its customers a wide range of products including home, motor and a comprehensive portfolio of commercial insurance services.

With a 100,000 square foot head office, Allianz UK employs approximately 850 employees who are all committed to minimising their impact on the environment and have a strong sense of corporate social responsibility.

Employee feedback showed that they were keen for Allianz to embark on a recycling programme separating paper, cardboard, cans, plastic cups and glass from general waste. The chosen recycling banks would then be located around the site and be clearly sign posted to encourage participation by staff and be manageable for the cleaning staff.

## Solution

In partnership with Global Action Plan – an environmental organisation that focuses on people and how they can take practical action in their everyday lives for a better world, Allianz launched their “I Love My Planet” environmental champions initiative. This is a campaign aimed at improving energy-saving and recycling habits throughout the company.

A major part of this initiative was the removal of every desk bin within the head office, and with the expert advice from a specially trained Glasdon representative, Allianz chose the Nexus 100 as a suitable replacement. Recycling points were set up around the company covering 15 different points all housing the Nexus 100 with various graphics and text to highlight different uses including paper, confidential paper, general waste, cans and plastic bottles.

## Resulting Benefits

The “I Love My Planet” recycling initiative has been a great success for Allianz UK putting them well within Best Practice levels. Recycling has increased by an impressive 20% and the total annual waste per employee has reduced by a staggering 42kg.

The “I Love My Planet” recycling initiative along with the Nexus 100 has been rolled out to more than 20 Allianz locations throughout the UK proving how such a scheme can work effectively on a large scale.




## What the Customer Says...

“We were looking for recycling bins that not only looked professional but also fitted in with our high standards of office furniture. The Nexus 100 has made a significant contribution in helping us meet our recycling targets.”

**Andrew Collin, House Manager, Allianz UK**

We are grateful to Allianz UK for its kind help given in the production of this case study.

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