

Smoking Control Solutions for City of Durham Council



Problem Identified

Durham is an historic city situated in north east England, with approximately 98,000 residents. Durham attracts thousands of visitors each year and also has a large student population. City of Durham Council had previously installed traditionally styled Glasdon Brunel litter bins to complement the elegant city's architecture whilst helping to reduce litter in the busy city centre.

Since the smoking ban legislation came into effect, City of Durham Council identified a significant rise in cigarette waste around the city centre. This was a result of people stubbing out cigarettes on top of the Brunel litter bins, then discarding them on the floor, which created unsightly litter and extra work for street cleansing personnel.

Solution

City of Durham Council requested a visit from a specially trained Glasdon representative, who demonstrated various smoking control products. The Council subsequently purchased hood-mounted square ashtray tops to be retrofitted onto the existing Brunel litter bins.

The Brunel litter bin is manufactured from self-coloured Duracore™ material which has exceptional strength and rigidity, will not rust and never needs painting. Brunel's large 100 litre capacity minimises the risk of overflowing litter and reduces the need for frequent emptying. The easily identifiable hood-mounted square ashtray tops are manufactured from polished stainless steel and are fire and weather resistant. They have a 1-litre capacity and are quick and easy to empty.

Resulting Benefits

The addition of a hood-mounted square ashtray top to the Brunel litter bins has encouraged smokers to dispose of their cigarette ends correctly, and there has been a huge reduction in cigarette related litter. This has helped reduce the time spent by street cleansing personnel removing cigarette ends from the pavement, and also proved to be a cost effective solution to cigarette waste.



What the Customer Says

“Since installing the ashtray top on the Brunel litter bins, smoking related litter has dropped significantly. We will certainly be specifying the ashtray top on all future Brunel purchases.”

Bob Coats, Street Cleansing Manager, City of Durham Council.



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