



Focus On

IMPROVED LITTER MANAGEMENT for HARBOROUGH DISTRICT COUNCIL

PROBLEM IDENTIFIED

Harborough District Council had been experiencing difficulties keeping the lay-bys and verges on a busy stretch of the A6 litter free. The Great Glen bypass is a busy section of the road which runs through the district to Leicester. Large volumes of traffic pass through the area, which is a popular lorry stop. Litter was accumulating from fast food outlets situated at either end of the road.

The existing litter bins were too small to deal with the amount of litter being produced, resulting in constantly overflowing bins. They were being emptied on a daily basis and the area continually had to be litter picked, costing valuable man-hours. Despite their efforts, the lay-bys were unsightly, which encouraged further littering including trade waste. Harborough District Council required a litter bin with a significantly larger capacity which could withstand heavy use and large volumes of litter.

SOLUTION

Harborough District Council had previously purchased Glasdon products and contacted Glasdon requesting a site visit by a specially trained Glasdon representative. Following discussions, the Grampian™ litter bin was suggested. Manufactured in highly durable Durapol® material, with a large 130 litre capacity, Grampian was chosen to meet their requirements.

The easily identifiable black litter bins with gold banding are extremely weather resistant and require little maintenance. The large, full-length opening door provides optimum access for safe removal of the liner and for cleaning and maintenance.

RESULTING BENEFITS

The robust quality of Grampian litter bins has made them ideal for this potentially harsh environment. On one occasion a litter bin experienced impact from a lorry, but remained undamaged and fully functional.

The large capacity of the Grampian units means that they only need to be emptied twice a week instead of every day. The hooded design has prevented litter from being blown into the verges or onto the road. The perfectly sized twin apertures have prevented trade waste being deposited.

The lay-bys are now free from litter, with emptying frequencies and litter picking reduced to a more manageable level, resulting in reduced operating costs. Since the installation of the Grampian bins, the lay-bys are more aesthetically pleasing, promoting a positive image for the Council and surrounding area.



What the Customer Says

“The introduction of the Glasdon Grampian Bins into our lay-bys has solved the litter problem overnight and resulted in cost savings by reducing emptying frequencies and litter picking in the area.”

John Kemp, Senior Cleansing Officer, Harborough District Council



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