



Effective Recycling Solutions for Liverpool John Moores University

Problem Identified

Liverpool John Moores University is one of the largest and most progressive universities in the UK, with around 24,000 students and staff drawn from 80 countries world-wide. LJM U is committed to ethical trading, as reflected in the University achieving Fairtrade status in 2006. Furthermore, the University is committed to pursuing environmental sustainability in order to meet its strategic objectives.

Recognising that it produces large quantities of waste, the University's Property Services Department has developed wide-reaching recycling initiatives to minimise LJM U's environmental impact and the amount of waste sent to landfill. The effective collection and disposal of cans and plastic bottles is a key element of this recycling strategy.

Internal recycling bins were required for use in a variety of locations across the University campus, including corridors, entrance foyers and other communal areas. To be effective, the bins needed to be neat, hygienic, eye-catching and easy to empty.



Solution

Following a site visit by a Glasdon representative to discuss LJM U's specific requirements, the University selected the Nexus range of internal recycling banks as the ideal solution. The colour-coded apertures and eye-catching graphics make Nexus units easily identifiable for the collection of litter for recycling. The compact design and narrow "footprint" of Nexus 50 make them suitable for use in all areas. Nexus 140, with its large 140 litre capacity, is ideal for areas where a high volume of litter is being collected. The Nexus units have a sleek, contemporary appearance, and are easy to clean and empty.



Resulting Benefits

LJM U purchased the Nexus units in early 2006 and have subsequently installed further units across the University campus due to increased departmental demand. LJM U has found the Glasdon Nexus range to be an effective addition to their recycling initiative. The units have enabled the Recycling and Waste Manager to begin recording a breakdown of materials recycled, which will also indicate the financial savings achieved on waste collection.

What the Customer Says...

The Nexus range has been a great success. The units are easy to use and maintain and are already playing a key role in helping the University meet its ambitious recycling targets.

Alun Thomas, Recycling and Waste Manager

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